

## **HASA ANNOUNCES FURTHER EXPANSION INTO NEVADA THROUGH STRATEGIC PARTNERSHIP**

Austin, Texas, June 10, 2020 – Hasa, Inc. (“Hasa” or the “Company”), a portfolio company of Peak Rock Capital LLC (“Peak Rock”), a leading middle-market private investment firm, today announced a significant expansion into the greater Las Vegas region through a strategic partnership with the Thatcher Group, Inc. (“Thatcher”), a diversified chemical manufacturer and distributor.

In conjunction with the transaction, Hasa will expand its distribution in the commercial and residential pool channel in Nevada with Thatcher as a strategic partner. Thatcher’s Henderson, Nevada site will represent the eighth point of distribution for Hasa, expanding the Company’s footprint to an adjacent region and accelerating the growth of its mini-bulk service offering.

Chris Brink, Chief Executive Officer of Hasa, commented, “We are thrilled to announce Hasa’s expansion into Nevada, furthering the Company’s reach and value proposition within a strategic and high growth area. We believe that Hasa’s capabilities and resources will provide significant value to both residential and commercial pool customers throughout the region. We look forward to partnering with Thatcher on this expansion and growing our businesses together in the years to come.”

Steve Martinez, President and Managing Director of Peak Rock, added, “This represents Hasa’s fourth strategic transaction in less than three years, and reflects Peak Rock’s commitment to investing in accelerated growth initiatives and accretive add-on acquisitions. During our ownership period, Hasa has significantly expanded its service offering, geographic presence and team, driving strong underlying sales growth and positioning the Company for continued success. We look forward to finding additional ways to support the Company’s growth plan going forward.”

### **ABOUT HASA**

Hasa, Inc. is a leading producer and distributor of high-quality water treatment products used to sanitize and maintain water systems, including swimming pools, water tanks and containment vessels for recreational, industrial and municipal end markets. Founded in 1964, the company operates out of facilities in California, Arizona, Washington, Nevada and Texas.

### **ABOUT PEAK ROCK CAPITAL**

Peak Rock Capital is a leading middle-market private investment firm that makes equity and debt investments in companies in North America and Europe. Peak Rock’s equity investment platform focuses on opportunities where it can support senior management to drive rapid growth and profit improvement, with expertise in corporate carve-outs and partnering with families and founders seeking first-time institutional capital. Peak Rock’s credit platform focuses on providing bespoke financing solutions and making investments in secondary loans for corporate debt and commercial real estate. Peak Rock’s principals have deep expertise in complex situations and cross-border transactions, with the ability to provide tailored capital solutions and close transactions quickly where speed and certainty are priorities. For further information about Peak Rock Capital, please visit [www.peakrockcapital.com](http://www.peakrockcapital.com).

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